

Company:	Dubai Silicon Oasis
PR Contact:	Mazen Mohamed Eldirany (meldirany@dso.ae)
Posted By:	Medilyn Manibo (medilyn@ameinfo.ae)
Published:	United Arab Emirates, Wednesday, October 03 - 2007 at 11:05 (GMT+4)
Media Value:	US\$ 3,250 (based on reach of audited readership)

## Fischer Architects to design German Business Park at Dubai Silicon Oasis

German Business Park FZCO, a joint venture between Dubai Silicon Oasis Authority and Bin Jaber Group of Abu Dhabi, has signed a contract with Fischer Architects of Mannheim, Germany, to prepare conceptual designs and preliminary engineering for its signature mixed-use



In selecting Fischer Architects from a field of 6 top German architectural firms, the company's Board of Directors recognized above all the powerful aesthetic statement and advanced technological dimensions of the building concept that was created by the firm's principal, Claus Fischer, and his team of creative designers.

The &euro;150m (Dhs750m) German Business Park, encompassing 82,000 m2 of gross built-up area, features an expansive three-level podium flanked by two slender towers, each rising 12 floors to a height of 60 meters. Commenting on the design concept, Claus Fischer summarized his objective

*'To create a German Business Park of Dubai not only as a highly functional platform for German businesses, but also as a dynamic sculptural statement destined to become an object of prestige in the world of German architecture by virtue of its powerful lines and its ingenious use of solar energy.'*

Fischer added, 'The shape of the building is reminiscent of two friends sitting peacefully together, with the podium serving as the surface for sitting and the towers being close friends in reflective conversation.' Within such a symbolic cultural and business framework is a landscaped roof garden with a 3-level deep atrium that serves as a central communications and commercial hub for the entire complex.

Claus Fischer and his team of German specialists engineers and consultants have tackled all of the building's technological challenges to assure a seamless design that proudly bears the mark of their company and German innovation overall.

As an ecologically 'green building,' the design takes advantage of the abundant sunlight to power its climate control systems, converting the sun's heat into cool air. This system is so efficient that it produces a net gain in energy, which is then used to power some of the building's other features. The evaporative cooling technology is a high-tech product including state-of-the-art solar absorber materials and accessories that are being economically integrated into the building's superstructure and distinctive façade.

Scheduled for completion in late 2009, German Business Park will provide German companies with a full compliment of office space for sale, a business class hotel with adjunct serviced apartments, a luxury retail & restaurant area and underground parking for 1,700 cars...all fully enclosed within its unique German styled environment. A part of the complex will also be the home of the German Centre Dubai, an exclusive business environment of offices, services and networks, firstly established by Landesbank Baden-Württemberg (LBBW), now operating in six other important cities world-wide (Beijing, Shanghai, Singapore, Yokohama, Jakarta and Mexico-City). The mission of the German Centre Dubai is to provide comprehensive support and dedicated office space to small and medium-sized German companies seeking to establish effective bases of operation in Dubai.

Ms. Dagmar Abdelatif, German Business Park General Manager and Managing Director designate of the German Centre Dubai expressed her great pleasure over progress made to date by Mr. Fischer and his team to capture the spirit and intention of the development: 'We envision German Business Park and the German Centre Dubai to be an effective platform for substantial business transactions for German companies keen to operate in the UAE, as well as being an attractive and lively environment for the Dubai community at large to enjoy German hospitality and culture all under one roof.' She added: 'We plan to launch the project at this year's Expo Real in Munich, Germany, from October 8th to 10th, where we have created a special venue to interact with German companies together with our team of consultants; and with a view to incorporate such feedback into the final design in order to make the German Business Park truly unique in the world.'

The construction of the German Business Park is Fischer Architect's biggest challenge to date. The firm perceives the project as an 'opportunity to bestow upon the Emirate of Dubai, at this dynamic time, 'a structurally & technologically evocative monolith that projects an aura commensurate with its place in history.'

Fischer added, 'Our aim is to attract the interest and secure the commitment of German enterprises of all sizes, and thereby show the world what the 'Made in Germany' label means today. In this was also, we are confident that the German Business Park will be a crowning achievement of international renown.'

## Notes and Media Contacts

### About German Business Park FZCO

German Business Park FZCO is a joint venture between Dubai Silicon Oasis Authority (DSOA), a 100% owned entity by the Government of Dubai, operating the 7.2 square kilometer urban master-planned community with state of the art office towers, R&D and industrial zones, educational institutions, luxury apartments, villas, hotels, healthcare and a full range of lifestyle facilities; and the Bin Jabr Group of Abu Dhabi, one of the leading industrial groups in the UAE owned by Mr. Saeed Al Suwaidi, with primary interests in automotive & bus manufacturing, specialty steel products, oil & gas services, garment manufacturing, real estate development and fund management.

### About Fischer Architects

Fischer Architects was established in the 1960's, and today its range of services includes urban planning, master planning, complete architectural design services, value engineering and construction management. The firm today is managed by Claus Fischer who studied architecture in Cologne, Germany and in Tessin, Switzerland. He has been a partner in the firm since 1999 and has received many honors and prizes for his architectural work, as well as lecturing and publishing activities within the discipline.

For further information, please contact:

Khaled Abdulla

Dubai Silicon Oasis Authority  
Manager- Corporate Communications  
Tel: (+971 4) 5015101  
Fax: (+971 4) 5015120

Mazen El Dirany  
Dubai Silicon Oasis Authority  
Senior Executive- Corporate Communications  
Tel: (+971 4) 5015102  
Fax: (+971 4) 5015120

---

#### Disclaimer

Any opinions, advice, statements, offers or other information expressed in this article posted on the AME Info Web site are those of the authors and do not necessarily reflect the views of AME Info FZ LLC. AME Info FZ LLC is not responsible or liable for the content, accuracy or reliability of any material, advice, opinion or statement in this article. Articles posted on AME Info are automatically distributed to global news providers like Bloomberg, Financial Times, KnightRidder, LexisNexis and Reuters among others as well as indexed by major news aggregators such as Google News, Yahoo! and Newsnow for additional exposure.

AME Info FZ LLC - PO Box 502100, Al Thuraya Tower 1, 20th Floor, Dubai Media City United Arab Emirates  
Phone: +971(4)3902700 - Facsimile: +971(4)3908015 - [press@ameinfo.com](mailto:press@ameinfo.com) - <http://www.ameinfo.com>